

HOATalk.com Advertising Rates

Email Sponsor@HOATalk.com to request an ad placement agreement or call 800-385-2859.

Ads run either nationwide or state by state.

Each member is typically a HOA/Condo Board Member with authority to buy your service or product for the whole community.

You pick the states and your ad will show to members from those states EVERY TIME THEY VISIT HOATALK for a full year. HOATalk.com gets hundreds of thousands of page views a month.

Number Of Members In The State	States	Online Ad Cost Per Year Per State	Optional: Cost for one email blast sent to all members in one state (only combined with an ad & as part of our regular member update email)	One-Time Setup Fee to Create Ad and Service Directory Page
>27,000 (Nationwide)	All States Combined	\$2995	\$1,000	FREE
> 4,000	Florida	\$895	\$300	\$95
3,000 – 4,000	California	\$795	\$250	\$95
2,000 – 3,000	Texas	\$695	\$150	\$95
1,000 – 2,000	Arizona, Colorado, Georgia, North Carolina	\$595	\$100	\$95
500 – 1,000	Illinois, Maryland, Pennsylvania, South Carolina, Tennessee, Virginia, Washington	\$495	\$100	\$95
300 – 500	Indiana, Michigan, Missouri, Nevada, New Jersey, New York, Ohio, Oregon	\$395	\$100	\$95
200 - 300	Alabama, Louisiana, Minnesota, Oklahoma, Utah	\$295	\$100	\$95
100 – 200	Connecticut, Delaware, Idaho, Kansas, Kentucky, Massachusetts, Mississippi, New Mexico, West Virginia, Wisconsin	\$195	\$100	\$95
< 100	No State-Specific Advertising Offered. These are only covered by the Nationwide ad placement.	No state by state ads offered		

EXAMPLE PRICING:

Colorado ad showing to all Colorado members, every time they visit for 1 year: \$595 + \$95 setup fee